

FREE RESOURCE · DIGITAL MARKETING

6 AI Prompts to Optimize Your LinkedIn Profile (Copy & Paste)

A practical prompt pack to rewrite your headline, About section, experience bullets, skills, and content strategy using AI — built for job seekers, freelancers, and professionals in the GCC & beyond.

Why this works

Most people write their LinkedIn profile once and never touch it again. The fastest way to fix that is to feed AI the right prompt — not just "improve my LinkedIn," but specific, structured prompts that target each section separately.

- **Use any AI tool** — Claude, ChatGPT, or similar. Just paste the prompt and fill in your details where you see [brackets].
- **Go section by section.** Don't try to fix your whole profile in one go — you'll get generic results. One prompt, one section, one output.
- **Always personalize the output.** AI gives you a strong draft, not a final answer. Swap in your real numbers, your real tone, your real story.

Save this PDF, screenshot the prompts, or copy them straight into your AI chat. Six prompts. Every major section of your profile covered.

1 Headline

Your headline is the first thing recruiters and clients see in search results and connection requests.

PROMPT

*"Write 5 LinkedIn headline options for a **[job title]** in **[industry/niche]**, targeting **[GCC/Saudi/specific market]**. Focus on outcome-driven language (not just job title), include 1-2 relevant keywords for searchability, max 220 characters."*

2 About / Summary

This is your pitch. The first 2 lines matter most — that's all that shows before "see more."

PROMPT

*"Rewrite this LinkedIn About section for a **[role]** with **[X years]** experience in **[industry]**. Make it conversational, lead with a hook in the first 2 lines (visible before 'see more'), highlight 2-3 quantified achievements, end with a soft CTA. Keep it under 2,000 characters. Here's the current draft/background: **[paste]**"*

3 Experience Bullets

Turn flat job descriptions into achievement-focused bullets that actually get noticed.

PROMPT

"Convert these job responsibilities into achievement-focused LinkedIn experience bullets using the format: Action verb + what you did + measurable result. Avoid generic phrases like 'responsible for.' Role: [title]. Raw notes: [paste]"

4 Skills & Keywords

LinkedIn is a search engine. Recruiters search by keyword — if it's not on your profile, you don't show up.

PROMPT

"List the top 15 skills/keywords a recruiter searching for [job title] in [industry/location] would use, ranked by relevance. Then map which ones should go in Headline, About, and Skills section for maximum search visibility."

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5 Content Strategy

An optimized profile with zero activity still underperforms. Posting consistently boosts visibility.

PROMPT

*"Suggest a 4-week LinkedIn content plan for a **[role]** building authority in **[niche]**. Mix of: 1 personal story post, 1 industry insight post, 1 'lessons learned' post, 1 engagement question per week. Give post angles, not full copy."*

6 Full Profile Audit

Once every section is updated, run one final pass to catch what's still holding the profile back.

PROMPT

*"Act as a LinkedIn optimization expert. Review this profile **[paste full text or describe]** for a **[target role/market]** and give a prioritized list of fixes — headline, About, experience, skills, and visual elements — ranked by impact."*

Pro tip: After your final draft, ask the AI to read it back and flag anything that sounds generic, templated, or "AI-written" — then revise just those lines. This one step is what separates a profile that sounds like everyone else's from one that sounds like you.

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